



empowering your content

# Teragator

Discovering the true potential of your assets



*Using semantic mining of data, Teragator enables users to explore relationships and available assets across the enterprise based on the options available, no longer just guessing what to 'search' for*

In a typical broadcast environment, content is stored and archived within the department that originally created or sourced it. In fact every department – whether news, sport, features, current affairs or entertainment – often has its own autonomous database of information making it very challenging for program makers in one area to locate or even appreciate their own relevant content.

This is an all too frequent situation as program makers seek to effectively utilise existing media, add value, longevity and interest to their assets. Even within a single programming area, the ability to successfully search for clips is based on prior knowledge and context.

The same applies to information searches on the Internet. Teragator from IPV is a metadata aggregation

and management tool that helps all users explore associated browse associated data from numerous sources, rather than the traditional and often ineffective process of guessing keywords and production titles. Teragator's sophisticated data mining and analysis techniques establishes relationships between data stored across disparate sources, and presents these results on a user friendly interface in a comprehensive and structured set of choices for action.

A simple selection at the appropriate node will open an associated viewing application, such as a media player or acrobat reader. This dynamic, highly interactive display provides a high degree of accessibility and flexibility to users. As a network service, Teragator can be accessed from any web-based browser.

TERAGATOR



empowering your content

Teragator makes it fast and easy to mine content from all your libraries and archives – including information from the live feeds – by;

- Displaying query results in an intuitive visual form
- Enabling intelligent searches of all your metadata, wherever it's stored
- Recognising associations between disparate content
- Enabling more compelling material and greater creativity
- Collaboration and reuse of assets without forcing a central enterprise database
- Streamlining library and archive management
- Providing easy drill down for instant preview of documents, graphics, video, etc
- Enabling easy access for authorised users including over the internet



Easily navigate and select categories to query multiple data sources simultaneously



On-screen menus enable simple and user friendly configuration of the visual display



Intelligent filters, based on mined context of the data allow users to efficiently choose the relevance and hence priority of the displayed results



**More information**

Effectively mine all your metadata easily, explore your assets wherever they are located and put them to greater use. Another leading invention from IPV, helping you get the best value from your content.

**Telephone**

**+44 (0) 1223 413690**

**Email**

**sales@ipv.com**

**Website**

**www.ipv.com**